

PRESIDENTS MESSAGE

The stabilisation of CAS has been our focus over the past year. A lot of hard work from the Board and the Australian Masters Games team has allowed CAS to strengthen its financial position.

At the AGM all positions on the CAS Board became vacant, resulting in the following elections.

Board of Directors

Mr Michael Sparks – President
Mr Graham Fredericks
Mr Andrew Scottford
Ms Lindsay Cane

After discussions at the AGM, CAS is now working on determining the major issues and concerns that will become the major focal point for the organisation. There were many suggestions put forward to the Board all of which seemed to highlight the need for advocacy within the industry and to form an alliance with Government. One concept was to establish a 'strategic working party' to assist the Board to raise the profile of CAS.

As a representative of the National Sporting Organisations the Confederation has committed to work side by side with the ASC, AIS and Senator Kemp and his department to promote our industry, argue the value of sport to the Australian economy and for Australians and help present a case for funding commensurate with the outcomes this industry produces for Australia.

The initial priorities of the new CAS Board have been to;

- Identify the key issues that will form the basis of a draft strategic agenda
- Ensure the financial stability of the organisation
- Review the membership situation, including fees
- Ensure the success of the first CAS event in 2006 – the Australian Sports Awards

Items that CAS has accomplished since the first Board meeting include:

- Review of Strategic Direction for CAS
- Membership Fee Structure for 2006/07
- Press release on the ASADA Bill
- Letter to Minister Rod Kemp on the subject of the level of funding for NSOs
- 90 minute SBS coverage of the Australian Sport Awards

- 3 page special report in The Australian Newspaper on the Australian Sport Awards
- Preliminary discussion with SBS Television with the Insight Program
- Meetings arranged with Minister Kemp and CAS Board

With this year's budget fast approaching we see the need to assist the Australian sporting organisations in securing additional funding before we see a decline in the achievements of our athletes. With the new Board formed a Board meeting will be held at the end of March to draft a brief strategy, followed in mid April by a meeting with Senator Rod Kemp to discuss the future issues of Australian Sport.

Membership

After consideration of feedback from NSOs at the AGM, the Board has put in place a new fee structure for the next financial year. The fee structure has been designed in an effort to ensure a broad membership of both large and small NSOs through affordability. The Board has also recognised that the proportion of operating income that is derived from membership fees is likely to remain relatively small. The new fee structure for the 2006 / 2007 financial year will be:

Large sporting organisation - \$990.00 (including GST)

Small sporting organisation - \$550.00 (including GST)

A small sporting organisation will be defined as an NSO with a turnover of less than \$500,000 per annum or less than 500 members.

CAS has an extremely important role to play in the future of sport in this country. A strong and active advocate for sport is required to keep sport and our sporting success as a nation on the agenda of the government and business. A strong and committed membership is vital to the success of CAS. As such we strongly encourage you to join those NSOs that are already committed through membership. CAS is a member association and can only be as strong as the commitment that its members show.

Australian Sport Awards

On Wednesday 22 February 2006, Australia's greatest sporting achievements in 2005 were recognised at the 26th Australian Sport Awards at the Sydney Convention and Exhibition Centre in Darling Harbour.

The evening was an outstanding success and highlighted the achievements of not only athletes but coaches, administrators and officials, the media, information technology, and sports tourism. The success of Australia's athletes throughout 2005 were indeed impressive and this continues to highlight that these results are not a chance outcome but more often a product of a fully integrated sports system working effectively with government through bodies such as the AIS and administered by the ASC.

The nominations received for the Awards were of very high standard and included such names as Grant Hackett, Liesel Jones, Chris Noffke, Chris Scott, Libby Lenton and the Sydney Swans.

The Awards were broadcast on SBS television on the evening of 22 February and a three page special report was published in The Australian Newspaper on Thursday 23 February with articles on the winners.

The CAS office has limited access to DVD's of the broadcast, photos of the evening and copies of The Australian Newspaper. If you are interested in obtaining any of these for your organisation, please email admin@casevents.com

Thank you to SBS Television and The Australian Newspaper, media partners for the Australian Sport Awards.

Congratulations to all winners and Finalists! It was a very special evening for Grant Hackett who took out the Dawn Fraser Award and the Male Athlete of the Year! For a full list of award recipients please visit our website www.sportforall.com.au and click on the Australian Sport Awards link.

XVIII Commonwealth Games

CAS has been fortunate to establish a relationship with the Melbourne 2006 XVIII Commonwealth Games and Contemporary International to provide 16 staff in supervisory roles in Spectator Services across several different venues and at Games Headquarters. CAS has also been running operational readiness programs including a 2 hour real time simulation for 110 Spectator Services staff at the Games. Some of the roles and duties CAS staff have been filling include:

- Spectator Services Regional Operations Manager for Exhibition Centre, Regional

Basketball, International Shooting Centre and the Wellsford Rifle Range

- Spectator Services Ceremonies Integration
- Development of a staff management and deployment solution

Australasian Masters Games



After an enormous success with the 10th Australian Masters Games in Adelaide – October 2005 the office has begun administering the 2007 Australian Masters Games, which has now grown even bigger. We have taken the Games to the international stage as the inaugural Australasian Masters Games. Some of Australia's neighbours have a strong culture of Masters sport including India, Guam, New Zealand, Hong Kong, Japan and USA. The opportunity to compete against the rest of the region is incentive enough to take part in this fantastic new event.

The Australasian Masters Games will provide local and state sporting organisations with a great avenue to increase their membership in the Masters age groups. It also provides a valuable income stream for grass roots sport. Sporting fees and grants to sporting bodies for the 2005 Australian Masters Games amounted to over \$700,000 in aggregate. With the population ageing, the role of Masters Sport in the health and quality of life for older Australians will only continue to grow.

Expressions of interest will be going out to local sporting bodies throughout April and May 2006. As part of this process, SSOs will be approaching National Sporting Organisations for sign off.

To ensure that the inaugural Australasian Masters Games are an outstanding success, CAS is looking to work with NSOs to:

- Identify contacts in the Australasian region for marketing purposes
- Assist the event by placing links on participating sport NSO websites
- Assistance with promotion through e-newsletters and sport publications

The CAS office will be in contact with NSOs throughout the course of the year to discuss the Australasian Masters Games.

To receive further information or to express your interest please visit our website www.australasianmasters.com

Sportscover and OAMPS are part of the team!

It is with great pleasure that CAS announces that Sportscover and OAMPS are corporate partners of CAS for 2006.



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To contact OAMPS email info@oampslaser.com.au or call 1 800 240 432



Coopers Brewery work with CAS on another successful event

Coopers Brewery has continued its strong relationship with CAS after working with the team on the 10th Australian Masters Games, Glenn Cooper himself was on hand to present the Coopers Brewery Sport Tourism Award at this year’s Australian Sport Awards. The Award was won by the Jacobs Creek Tour Down Under so there was a real South Australian Flavour to the evening. Those attending the Awards night had the pleasure of enjoying Coopers Sparkling Ale, Coopers Pale Ale and Coopers Mild Ale.



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